

BUSINESS IS GREAT

BRITAIN &
NORTHERN IRELAND

AT THE HEART OF
GLOBAL BUSINESS



In partnership with:



UK Trade
& Investment

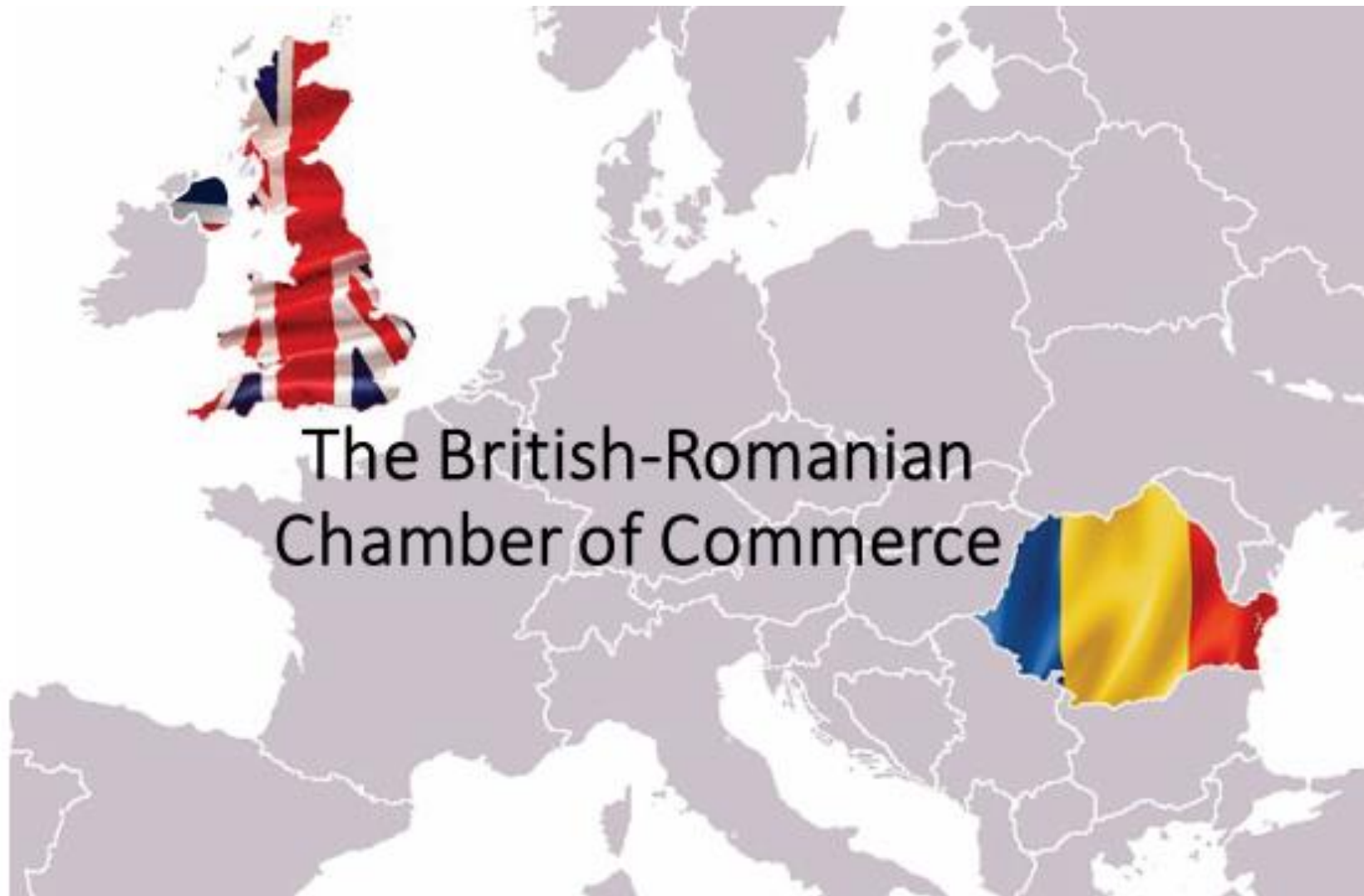


British
Chambers of
Commerce



BRCC
British Romanian
Chamber of Commerce





The British-Romanian Chamber of Commerce





British Romanian Chamber of Commerce

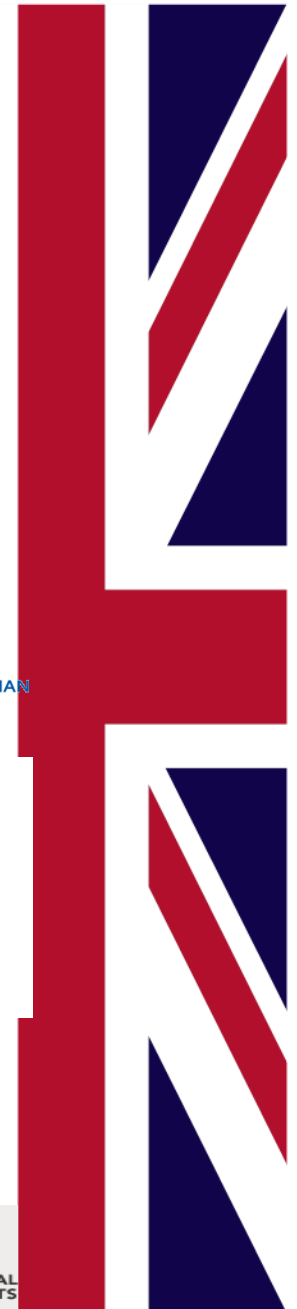


BRCC | British Romanian
Chamber of Commerce

THE BRCC have been supporting our members in the UK and Romania for nearly 20 years.

In 2013, the BRCC entered into an agreement with UK Trade and Investment (UKTI).





WHY ROMANIA?

- Romania is one of the largest markets in the EU with a population of over 20 million it is the 2nd largest market in CEE
- Projected GDP growth 2016 is >4.1 %, over 2x the rate expected for the Eurozone
- Imports grew to over 40 Billion EUR in 2015 a growth of over 7%
- **Cheaper overhead costs than Western EU**
- **EU investment has helped to develop local Romanian market as a vibrant individual economy**
- Strengthening institutions, developing public services, improved infrastructure
- **Flexible, educated, ambitious workforce**

In partnership with:

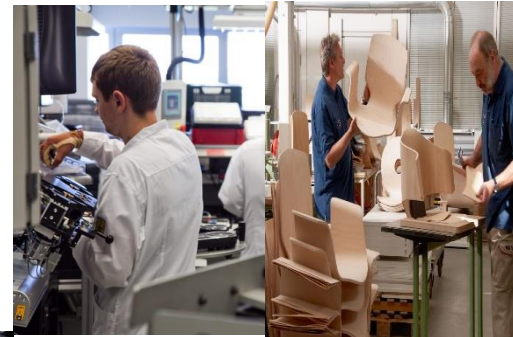


High Potential Market Sectors in Romania



Textiles

ICT

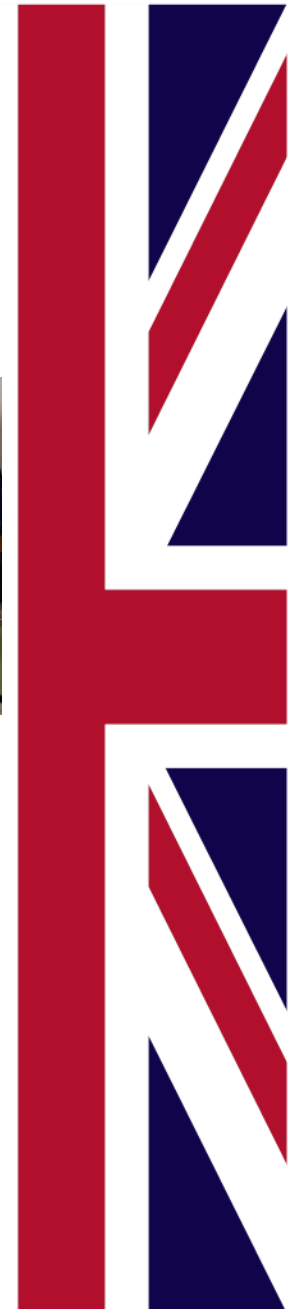


Engineering &
Manufacturing

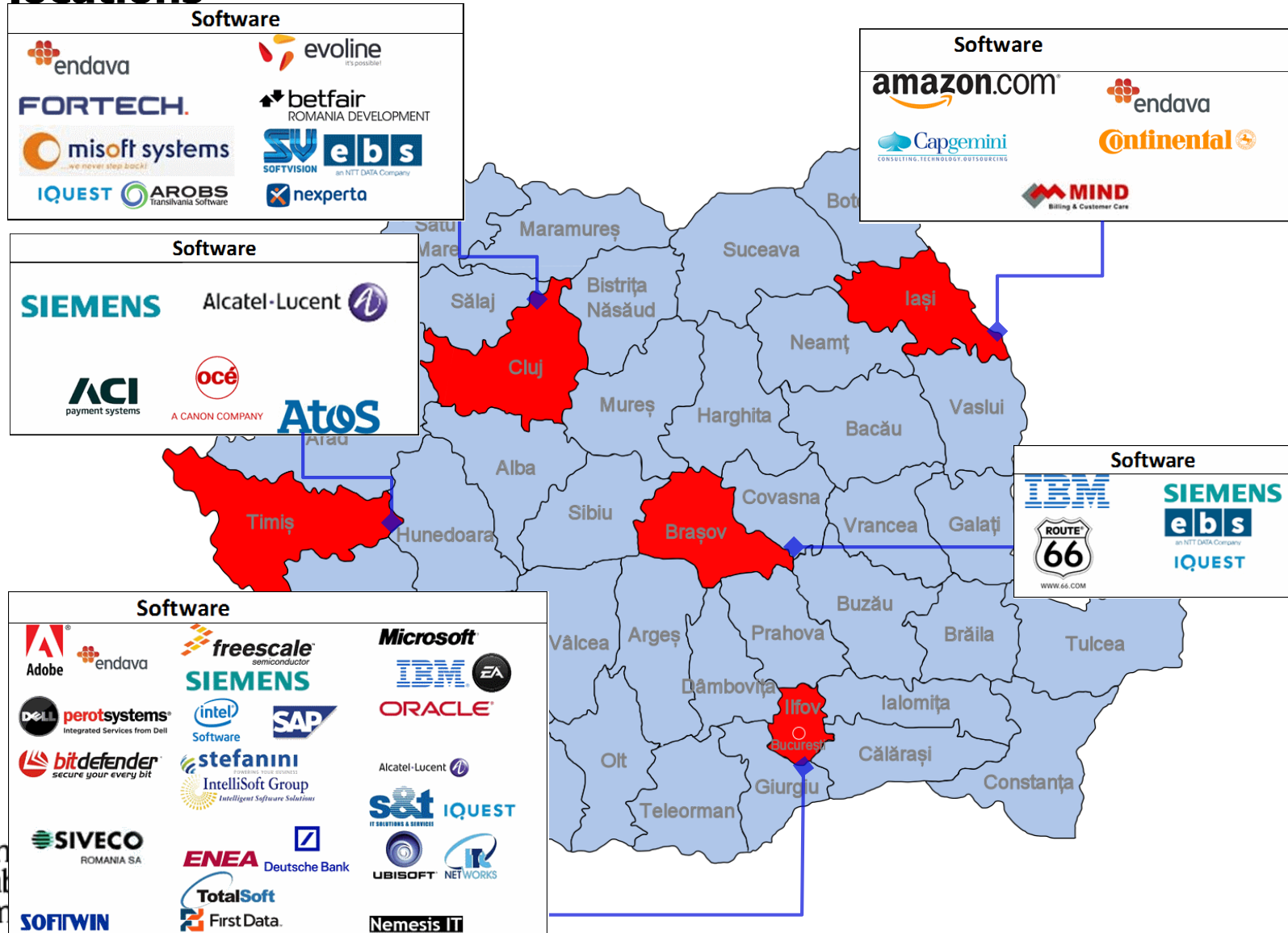
Food & Drink



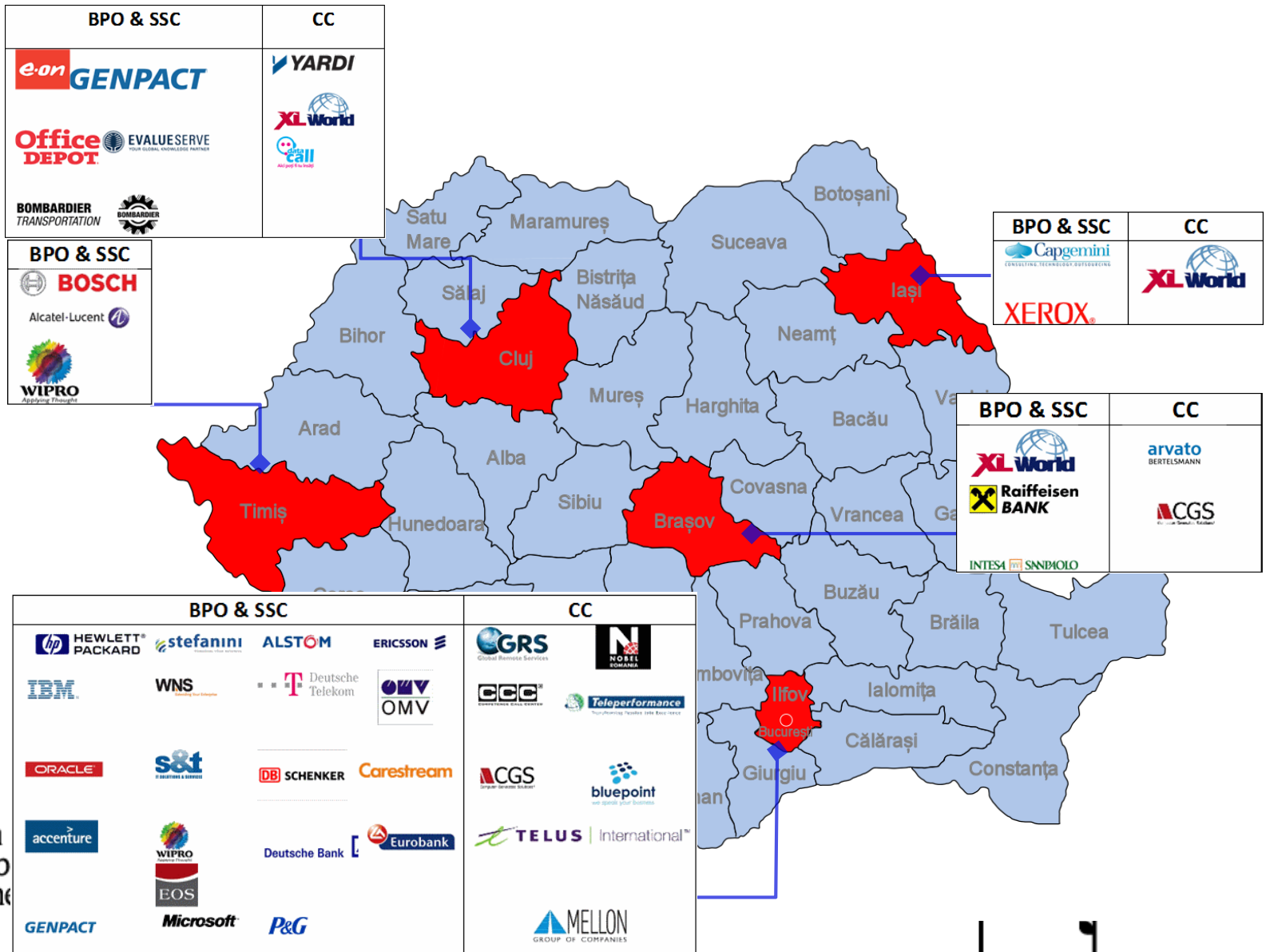
Agriculture



Romania main software centers locations



Romania main SSCs, BPOs and Call Centers locations



Planned Sector Trade activities in Romania

- ⇒ Webinars presenting the Food and Drink and IT & C Sectors in February
- ⇒ SME Trade Mission in partnership with Network Enterprise Europe in March to Romania
- ⇒ Food & Drink Trade fair “Taste Ambassadors” April
- ⇒ Agricultural Trade Fair in partnership with Romanian Chambers of Commerce May
- ⇒ Tech Trade Mission and partnership to leading Technology conference “Techsylvania” in May



Which companies succeed?

- Budget – You will need to invest to see the best results
- Team – Finding the right partner in Romania
- Experience – Utilizing the best local market expertise
- Strategy – Committing for the long term
- Focus – on the right product and or service for the market
- Flexible – Adapting to the local market conditions



**BUSINESS
IS
GREAT**
BRITAIN

BRCC BUSINESS CENTRE

We create business opportunities for you



BRCC Business Centre

We create business opportunities for you

Market
intelligence

Access to
business
networks

Advisory
services

Access to
local and
regional
promotion
platforms



BRCC Business Centre - continued



Identification of suitable partners, clients, suppliers, agents and distributors



Organisation of individual visits and trade missions with individualised programmes and match-making



Industry-specific research and reports on request



Access to BRCC networks and membership



Information about major trade fairs and exhibitions



Tailored advice on taxation, legislation, labour requirements, business environment for small and medium-sized enterprises



Setting up shop services: translation, access to sector experts



Contact Us!

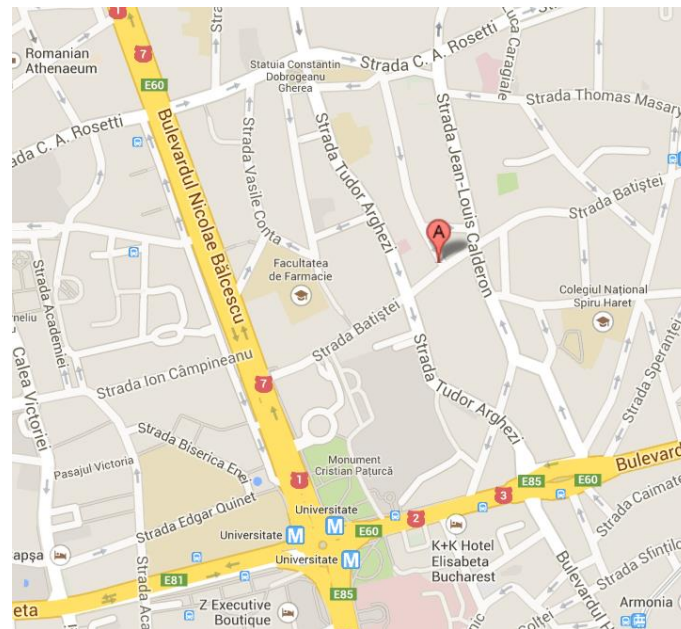
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